Hair

Shampoo survey

Do a survey of the shampoos used by people you know.

What you need to do

Ask 10–15 different people these questions:

- Which shampoo do you use?
- How much does it cost?
- What type of hair have you got?
- Why do you use this shampoo?

Your teacher may also ask you to add two additional questions of your own.

Work out the costs for 100 ml (cm³) of each shampoo.

Record your results in the Shampoo survey results table.

Questions

Use the questions below to help you write a conclusion to your survey.

1. Which is the most common type of shampoo used?

2. Which is the most common type of hair?

3. Do people choose shampoo to match their hair type?

4. Find the average cost of the shampoos listed and give the range of prices from lowest to highest.

5. Is there a big difference in the price?

6. What reasons other than matching hair type do people give for buying a shampoo?

7. Why might it be important to pick a shampoo which matches hair type?