



Name:

Group:

Use this page for making notes on the questions from the green card

Define

Sort and sift ideas into categories

Construct realistic possibilities with the ideas; quality not quantity

Select 3 or 4 different concepts for final evaluation

Discover

Recall your criteria from the problem definition stage

Compare the alternatives

Choose your optimal solution

Determine

Present your chosen solution as a clear proposal

Examine all possible barriers to acceptance

Produce an implementation plan



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Use this page for making notes on the questions from the yellow card

Define

Present a clear explanation of the problem

Construct a strategy to tackle the problem

Compose a short, concise statement of all or part of the problem that is to be addressed

Discover

Seek analogies from other domains

Generate non-obvious ideas

Find as many ideas as possible

Determine

Reflect upon the nature and diversity of those ideas

Have all the permutations and combinations been explored?

Have enough ideas been produced for novel concepts to emerge?



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Use this page for making notes on the questions from the red Ingenuity card

Define

How does the problem manifest itself?

Who does the problem affect?

What is the impact of the problem?

Discover

How does the problem work?

Is it simple or complex?

What are the root causes?

Determine

What are the criteria for success?

What are the constraints in both time and resources?

What are the priorities?