

Example Advertising Poster

Business Skills for Chemical Scientists

What does it take to establish a leading chemical company?

This exciting new module offers **all students of chemical science degrees** (e.g. chemistry, chemical engineering etc.) the chance to learn from and engage with local business leaders.

During this course you will:

- Learn firsthand from industrial practitioners
- Go on a site visit to learn how a leading multinational company operates
- Learn the basic rules, drivers and challenges of establishing a successful chemical based company
- Appreciate the nature of successful innovation
- Learn how to protect and exploit intellectual property to give you a competitive advantage within your market place
- Apply your new skills to win investment in the 'Dragons Den'

This extra-curricular module will be held over five consecutive **Wednesday afternoons from February 22nd – March 21st** and will include talks from external business leaders, group work and a site visit.

Want to register or know more?

Contact:

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Chemical Sciences



The University of
Nottingham